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| Job Band – 1Hotel Level – II – IIIJob code – 193923 | Department – Executive OfficeReports to – Regional Operations Executive FLSA – Exempt  |

Welcome to ABC HOTEL. Now that you’re part of our family, let’s explain the role you will play.

## What’s the job?

## As General Manager you will manage the day to day leadership and direction of the hotel, maximising on sales and revenue and driving financial returns. You’ll take ownership of the development of your people, execute on brand standards and build awareness of the hotel and brand within the local area.

## Your day-to-day

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| **People*** Develop programmes and initiatives to increase team engagement that are aligned with the hotel’s service philosophy
* Develop, implement and monitor team member succession planning to ensure future bench strength
* Establish performance and development goals for team members and provide mentoring, coaching and regular feedback to enhance performance
* Oversee HR related actions in accordance with company rules and policies
 | **Financial** * Prepare annual capital, cash flow and sales and marketing plans to accurately forecast budgets
* Analyse financials to drive revenues, future profitability and maximum return on investment
* Use distribution channels and technology platforms to drive revenue and maximise market share
* Lead capital plans and asset management initiatives, including working with owners to maintain or improve property’s market leadership position
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| **Guest Experience*** Demonstrate brand citizenship by maintaining compliance with all required brand and service standards
* Drive improvement in guest satisfaction goals.
* Collaborate with colleagues and hotel team members to establish and implement services and programmes that meet or exceed guest expectations
* Speak to guests – ask for their feedback and build relationships
 | **Responsible Business** * Ensure a safe and secure environment for guests, colleagues and hotel assets
* Act as public relations representative to raise awareness of hotel and brand in local community.
* Drive team member involvement in community organisations, activities and businesses
* Develop and carry out action plans to be environmentally-conscious by taking steps to reduce the hotel’s carbon footprint
* Perform other duties as assigned. May also serve as manager on duty
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What we need from you

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| * Bachelor’s degree / higher education qualification / equivalent in Hotel Administration, Business Administration
* Five to ten years’ of prior hotel management experience, or equivalent combination of education and experience
 | * Experience required may vary based on size and complexity of operation
* Must speak fluent English
* Other languages preferred
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**How do I deliver this?**

We genuinely care about people and we show this through living out our promise of True Hospitality each and every day. It’s what connects every colleague in all ABC HOTEL hotels.

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| Each ABC HOTEL hotel brand delivers True Hospitality in their own way, and at the heart of it all are specific, core service skills.* True Attitude: being caring, wanting to make a positive difference, and building genuine connections with guests
* True Confidence: having the knowledge and skills to perform your role, and giving guests the confidence that they can trust you, to help and support them during their stay
* True Listening: focusing on what your guest is saying, picking up on body language that is often overlooked, and understanding what the guest wants and needs

True Responsiveness: is about providing guests with what they need, and doing so in a timely and caring manner | There’s so much more to the job than we can capture here. It’s simply about creating great experiences, doing the right thing and understanding people. |
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The statements in this job description are intended to represent the key duties and level of work being performed. They are not intended to be ALL responsibilities or qualifications of the job.

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| Employee Name (Print) |  | Employee Signature |  | Date |